Postscriptum——Latest——Still Booming!

OVER 460,000 PER DAY.

TESTIMONIAL.

New York, March 3d, 1894.

'After a thorough examination of the circulation

- ''books, press-room reports, mail-room reports, paper
- ''companies' bills for amount of paper furnished, orders 'from news companies and newsdealers, we find that the
- 'circulation of THE WORLD (morning and evening editions)
- "for the months of January and February, 1894, averaged
- '433, 167 copies per day, and so certify. ..

Homas L James Secretary. Ew. Bloomingdale

Jenny Cleurs

Charles wo Dayton

On Saturday, March 3, a committee of well-known financiers, comprising Messrs. J. EDWARD SIMMONS, President Decided Fourth National Bank and ex-President of the Stock Exchange; THOMAS L. JAMES, President Lincoln National Bank and ex-Postmaster-General of the United States; A. B. HEPBURN, President Third National Bank, ex-Comptroller of the United States Currency, ex-Bank Examiner of the United States and ex-Superintendent of State Banks; E. W. BLOOMINGDALE, of the dry-goods house of Bloomingdale Bros.; HENRY CLEWS, of the banking house of Henry Clews & Co., and Charles W. Dayton, Postmaster of the city of New York, after spending over two hours carefully investigatng The World's circulation books, press-room reports, mail-room reports, paper companies' bills for amount of paper furnished, receipts of said bills, orders from news companies and other records, and plying searching questions to Ti World's employees connected with the circulation department, signed the above certificate.

THE WORLD'S

Circulation for March, 1894, Day by Day:

THE WORLD'S CIRCULATION GREATER THAN THAT OF ANY OTHER NEWSPAPER PRINTED IN THE **ENGLISH** LANGUAGE.

March 1	464,303
March 2	460,568
March 8	461,703
March 4	*814,040
March 5	462,436
March 6	464,718
March 7	465,306
March 8	463,407
March 9	459,722
March 10	458,044
March 11	*316,189
March 12	460,468
March 13	457,898
March 14	462,53
March 15	448,949
March 16	458,01
March 17	544,00
March 18	*336,364
March 19	455,259
March 20	463,403
March 21	459,486
March 22	464,85
March 23	462,91
March 24	464,07
March 25	*326,66
March 26	460,20
March 27	457,11
March 28	461,31
March 29	450,23
March 30	468,11
March 31	466,64
Total	13,818,93
Weekly and Semi-Weekly	469,87
Grand Total	
Daily Average	460,92

THE WORLD'S average circulation for March, 1891..... 312,570 DAY.

THE WORLD'S average circula- 403,333 PER tion for March, 1893.....

The World's Average Circulation for March, 1894:



460,929 PER DAY.

Six'h Ave., 20th to 21st St.

3rd AVE208602H212

great demand for Trimmed lists as we are now having for those

00 doz. Wild Flowers and Daisy Sprays for children's bats at . . . 50 doz. Frosted Ostrich Pompons, with a grette, at

Boys' Caps.

NOTE. Because of the unpleasant weather of Wednesday, our Sa'e of Boys' caps will be held on FRIDAY and SATURDAY.

50 doz, Navy Blue Cloth Yacht Caps with braid on peak, worth

50 doz. Cloth Eulalie Caps, all colors, worth 75c., at.

Blue Embrellas Z. 19

2 000 All-Silk, Royal Blue Rain of Sun Umbrellas, 26-inch, with finest hand-painted Dresden handles, balls or crooks, in a large variety of newest designs, usually sold for \$4.50; special 2.79

\$5.00 Umbrellas, \$2.98.

,000 fine quality Tight-Roll Silk Umbrellas, with English Steel Rods and Cups, best Imported Paragon Frames and fine English Hard Wood Natural Handles, Crooks, Twisted or Buibs, roll up as small as a cane, 26 and 2,98 28 inch, usually \$5.00; special at

Children's Coats.

SOC. CN THE DOLLAR. We have secured the entire stock of th foremost manufacturer in this line, and very latest styles, in Cloths, Crepes and

Silks, at 50c, on the dollar. This means very much less than cost of production. Sale begins Friday morn-

\$1.00 Spectacles for 19c.



Crystal Optical Company their entire stock of Silex Crystal Highly Tempered Steel, Nickelplated, Straight Temple and Riding Bow Spectacles, to suit all sights, formerly sold through agents only, not one pair ever sold for less than \$1.00. We own every pair in the market. and offer them at, per pair Neat case with each pair. Only two

\$12.00 Clock, \$3.98



These 8-day Marbleized Ansonia Clocks. striking hour and half hour on Cathedral Gong, handsomely ornamented with gold trimmings, listed at €12.00, special price.

3.98

Blooming dale Bros., 59th & 60th Sts.

O'Neill's O'Neill's

6TH AVE., 20TH TO 2IST ST.

OFFER

Values

ROCKERS

OAK and CHERRY,

in Plush or Tapestry,

Reduced from 3.98, 4.98 and 5.98 to 2.75, 3.98 and 4.98.

200 Styles in

BEDROOM SUITS Suitings, regular price, 1.29

12.98 to 125.00.

Oak, Curly Birch, Birds' Eye Mable, Walnut and Solid Mahogany,

AT LOWEST PRICES.

PARLOR SUITS, 25.00 to 198.00.

SIDEBOARDS.

10.75 to 125.00.

WRITING DESKS, BOOKCASES, CABINETS, PARLOR & DINING TABLES AT LOWEST PRICES.

H.O'NEILL&CO.,

CAMBRIC HOUSE WAISTS.

6th Ave., 20th to 21st Sf.

SPECIAL OFFER

LADIES' HOSIERY

FRIDAY AND SATURDAY.

100 Dozen

Ladies' Fast Black Cotton Hose, Linen Heels and Toes, Very serviceable; 24 actual value 40c. . Pair.

100 Dozen

Ladies' Three Thread Lisle Thread Hose, two tone, in fancy top, with Black and Colored Boots, 32°. 62c. quality . . . pair.

90 Dozen

.19 Ladies' Silk Embroidered Lisle Thread Hose, in Plain Black and Fancy Shades, 48 imported to retail at \$1.00 pair . . pair.

> O'NEILL & CO., 6TH AVE., 20TH TO 21ST ST.

Upholstery Dept.

300

36x72 inches, 5.90

8.75 7.6x10.6 feet,

6x9 feet,

11.85 9x12 feet,

15.00

Also very attractive lines of Summer Curtains and Draperies for town and country houses.

West 23d Street



SUITS, CAPES and JACKETS, SPECIAL BARGAINS

for Friday and Saturday, COVERT

CLOTH JACKETS. fitting and elegantly

\$4.98, value \$8.00 5.98, value 10.00

PADDOCK SUITS.

\$8.98

\$11.98

HILL & CO.,

We are adding six new buildings to the frontage of our present structure, 22d st., 23d st., and 6th ave.

LADIES'

We recently bought at a sacrifice a manufacturer's stock of Ladies' Fine Cambric and Lawn Underwear at less than half of the original cost. The manufacturer parted with it in consequence of a scarcity of cash. We must close it out without profit in consequence of a scarcity of room. These goods are made up of the finest materials, the trimming is noticeably executed and the manufacture.

PERFECT IN EVERY DETAIL. The following is only a partial list of the assortment:

NIGHT ROBES Lonsdale Cambrie round tokes of clusters of fine bemstitched tucks, inished with fine embrondered ruffles;

NIGHT ROBES in Colored India Lines, tucked and pointed vokes, with full Val, lace ruffles

NIGHT ROBES—Fine Muslin Shirt-Froms, tucked in clusters, with rolling cutiars of pink and blue Chambray, edged with fine embroidered ruftles;

NIGHT ROBES-Fine Muslin, pointed yokes trimmed with tucks and six rows of the needlework insertings; CHEMISES - Colored Dotted India Linen, trimmed skirts, circular vokes, finished with deep ruffles;

CHEMISES - Lonsdale Cambric, tucked skirts, round yokes, trimmed with ruf-fles of deep Point de Paris Ince;

DRAWERS Fine India Linen, trim-med with deep Val. lace ruffle; DRAWERS Fine Lawn, trimmed with deep hemstitched ruffle and Point de Paria edge; DRAWERS-Fine Muslin, trimmed

CORSET COVERS In French Per-cale, hand made and embroidered; SKIRTS—Fine Muslin, trimmed with deep needlework ruffles and tucks;

AT

SPECIAL SALE.

4,000 vds. Black India Silk, full SG-in wide, fine quality, heretolore

39c. DRESS FABRICS.

CO: ORED.

40-inch, two-toned Cheviot, Fancy Poplin and Heather Mixture: worth 69c., 39C.

BLACK. 42-inch Granite Cloth, 42-inch Serge, 42 nch Landsdown: worth \$1.25, 69C.

Ladies' Stylish Coats in finest pullity kerney, covert and French wills, trimined with motre revers or dain, very full sleeves, new back, lape ollars, black and colors; worth 8.50 and

6.98 and 4.98.



This is the Greatest Bargain in Ladies' Capes ever offered.

A Genuine

Sale of Real

Sample Shoes.

them in the morning at

Friendly wholesalers across

Less Than

Half Price!

800 pairs altogether—the col-lection includes shoes for ladies,

misses and children; every size,

every width, every kind of leather

and every shape of last is repre-

Ladies' and Misses', \$1.98

Children's - - \$ 1.50

Every Carment in the above lot worth from 1.00 to 1.75.

Ladies about purchasing Trousseau will find this sale well worth a seau will find this sale well worth a seau will find the sale well worth a seau will worth a seau will Ladies about purchasing Trous-cau will find this sale well worth a 10.75. 6TH AVENUE AND 23D STREET.

"The shirt that all are praising, Is just the shirt for me. —Old Song revised.

And that is the



\$1.25 each; try one, if not satisfactory return it. At our

Everything man wants to wear,

CARHART & CO. 2 Stores (200 & 207 if way, below Chambers St.

> Most every pair of shoes in the entire collection sell for \$3.75, \$4.50 and \$6. The very lowest sell for \$2.70.

A forenoon selection is strongly advised!

HARDING & CO.,

531 Fulton St., Brooklyn. Ludwig Bros.,

34 TO 42 WEST 14TH ST.,

SHOES

Mail Orders promptly execute

A Gain of 57,596 Per Day in One Year. | A Gain of 148,359 Per Day in Three Years. Stenographer

Can secure situation by jutting a 10-cent Situation Advt. (20 fords allowed) in The World, week day or

Special

Prices

90c. vard.

Friday and Saturday.

All Wool Fancy Cheviots, 52 inches wide, regular price, 10x13.6 feet,

French Henrietta and Basket Cloth, regular prices 85c. and

59c. Imported Berber and Crepon

98c.

CHIFFONIERS Immense Assortment All Sill and Silk and Wool

GRENADINES in the latest designs at Frices Far Eelow Their

Actual Valuz.

H. O'NEILL & CO., 6TH AVE., 20TH TO 21ST ST. MANICURING, 25c.

eimer & Co For To-Morrow Only, CHOICE DESIGNS IN LADIES'

LAUNDERED SHIRT WAISTS,

SIXTH AVE. & 15TH ST. Sixth Ave., between 16th and 17th Sts.

CHEMISES Fine India Linen, tucked ruffle skirts, yokes trimmed with dainty colored ruffles; CHEMISES - Fine Muslin, gathered bouffant front of fine embroidery and DRAWERS—Lensdale Cambric, trim-med with deep Torchon lace ruffle and tucks above;

with dotted Swiss embroidery SKIRTS Fine Muslin, trimmed with deep flounce of Lousdale Cambric hem-stitched,

Common Sense Shirt.

tumbling your that we will open a big sale of back hair.

lower store only.

HACKETT,

Men's Scarfs, including the embroidered French 45°.

MEN'S LISLE THREAD SOCKS.

Shoes, slao with the cloth tops, plain or with patent, leather tips, sold elsowhere at \$4.00.